



Junior Writer, Gentleman's Journal

Gentleman's Journal, one of Britain's leading men's luxury lifestyle brands, is on the hunt for a creative and ambitious Junior Writer to work across our digital, print and commercial channels.

This role will be based primarily on the editorial team, working closely with the editor and deputy editor. It will involve writing and building articles, maintaining the editorial calendar, researching and editing stories, conducting picture research, liaising with commercial partners, and helping out with social media posts.

Applicants will need to show excellent writing skills, a confident tone of voice, a good understanding of the luxury sector, excellent organisational skills and some experience of content management systems. Published bylines, or experience at an established publisher, are a big plus.

We're after true self-starters with wit and flair, who are full of ideas and can work quickly and effectively to deadline.

Responsibilities:

- Writing, updating and building stories for our website and beyond
- Implementing SEO strategy
- Helping to build, populate and schedule the content calendar
- Sourcing imagery for stories
- Helping the editor and deputy editor with editorial tasks, such as research, sub editing, and transcription
- Helping to implement long term editorial goals
- Communicating and liaising with our commercial and brand partners
- Assisting on photo and video shoots for both editorial and commercial projects

Application procedure

Please send your CV and two examples of relevant written work to:

Jonathan@thegentlemansjournal.com and Joseph@thegentlemansjournal.com