GENTLEMAN'S JOURNAL

Job Title: Account Manager

Location: London (Hybrid — in-office + remote)

Start Date: ASAP

About GJ

Over the last five years, Gentleman's Journal has built one of the most premium and influential men's luxury audiences in the world. Today, Gentleman's Journal is the premier lifestyle publication, agency and influencer brand for the modern gentleman — 'a curated handbook of the finer things in the world'.

Our offering:

- Gentleman's Journal
- GStudio
- <u>GInfluence</u>
- GJ Marketplace

The Role

We are looking for an experienced Account Manager to join our growing London team to project manage our varied client roster. The successful candidate will be a compelling and strategic communicator who can work autonomously to drive success with our clients.

Key Responsibilities

- Taking ownership of key accounts and managing day-to-day relationships in an organised and tactical fashion.
- Working closely with the Production Director and internal departments (Editorial, Creative, Commercial, Finance etc.) to meet client objectives and deadlines.
- Trusted relationship and regular council with clients stewardship on every level.
- Lead client onboarding including content approvals, workflows and timelines.
- Taking lead on client campaign reporting on a monthly and quarterly basis.
- Tracking all campaign costs comfortable reading data, working with numbers, budgeting.
- Steering clients towards the best commercial outcomes for both the client and GJ.
- Proactively seeking and helping with new business pitching and strategy creation.
- Attending and leading client meetings.

Candidate Requirements

- 2+ years working in an agency or brand within client services (ideally in advertising/social/creative).
- Highly organized and strong communication, organization and interpersonal skills email, phone, video and in-person.
- Excellent understanding of digital and luxury.
- Able to confidently pitch, update and report to clients on a regular basis.
- A creative & curious mindset, solution-focused.
- Experience leading and developing teams.
- Experience with budgets and reporting tools (Google Suite, Data Studio etc.).

Culture & Benefits

- Hybrid working split between in-office (central London) and remote.
- Regular events, socials and team lunches at prestigious locations.
- Young, social team.
- Regular progression and career growth opportunities.

Gentleman's Journal is committed to a diverse and inclusive workplace. Gentleman's Journal is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or other legally protected status.

To apply please send your CV to robbie@thegentlemansjournal.com.